

Media Advisory

Owen Sound Fire Department Pairs with Troy Life & Fire Safety for Public Education Partnership

Owen Sound, Ontario
FOR IMMEDIATE RELEASE
Wednesday, August 16, 2023

Owen Sound Fire & Emergency Services is pleased to announce a partnership with Troy Life & Fire Safety for a public education campaign called [Saved by the Beep](#). The initiative recognizes Thursday, September 28, 2023, as Ontario's first 'Test Your Smoke Alarm Day'. As part of the event, all Ontarians are encouraged to learn more about smoke alarms, fire safety, and home fire escape planning, which can save lives. Most importantly, everyone is encouraged to test their smoke alarms. Last year there were 133 fire fatalities in the province – the most in 20 years.

Owen Sound residents can expect to receive fire safety pamphlets delivered to their homes in the coming weeks and will see door decals about this event on public buildings as well as a banner on the side of the Fire Department's Pumper 2.

For more information, visit SavedByTheBeep.ca for free, downloadable resources available in 19 languages. You can also participate in the campaign by snapping a photo of you or your family members testing your smoke alarms and posting it to social media using the hashtag #SavedByTheBeep.

Quotes:

"All residents are encouraged to test their smoke alarms and practice their home escape plan, which can save the lives of you and your loved ones."

-Phil Eagleson, Owen Sound Fire Chief

"We are pleased to support our local fire department in this important community fire safety messaging."

-Susan Quiquero, Director of Marketing & Customer Service, Troy Life & Fire Safety

Quick Facts:

- Owen Sound Fire & Emergency Services and Troy Life & Fire Safety have partnered to support Saved By The Beep
- The initiative recognizes Thursday, September 28 as Ontario's first 'Test Your Smoke Alarm Day'
- Smoke alarms are required on every level of your home.
- Landlords are required to check that smoke alarms are working annually. Tenants are required to inform their building owners if the smoke alarm is not working.

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