



**Table of Contents**

**Part I. Title, Purpose and Scope ..... 1**  
 Short Title ..... 1  
 Purpose..... 1  
 Scope ..... 2

**Part II. Definitions and Interpretation ..... 2**  
 Definitions ..... 2  
 Interpretation ..... 7

**Part III. Administration, Variances and Sign Permits ..... 7**  
 Administration ..... 7  
 Variances - Committee of Adjustment ..... 8  
 Sign Permits & Fees..... 8  
 Sign Permit – Refusal and Revocation ..... 8  
 Sign Permit – Expiry and Renewal ..... 8

**Part IV. Regulations Pertaining to Signs ..... 9**  
 Existing Signs ..... 9  
 Signs Prohibited in all Zones ..... 9  
 Signs Permitted in All Zones – No Permit required: ..... 10  
 Signs Permitted in Various Zones – Permit required: ..... 12  
 Signs Permitted in Various Zones – Permit Required ..... 13  
 Community Event Signage..... 26

**Part V. Penalty and Enforcement..... 28**  
 Penalty ..... 28  
 Enforcement ..... 28

**Part VI. Conflict and Transition ..... 29**  
 Conflict ..... 29  
 Terms Severable ..... 29  
 Transition ..... 29  
 Repeal ..... 29  
 Enactment..... 29

**Consolidated Version**

*Revised April 24, 2018*

<b>Revision History:</b>	<b>Passed On:</b>
2014-001 (Original)	January 13, 2014
2015-002	January 12, 2015
2015-015	February 9, 2015
2017-060	April 24, 2017
2018-045	April 9, 2018
2018-055	April 23, 2018

*Consolidated for Convenience Only*

This is a consolidation copy of a City of Owen Sound By-law for convenience and information. While every effort is made to ensure the accuracies of these by-laws, they are not official versions or legal documents. The original by-laws should be consulted for all interpretations and applications on this subject. For more information or original signed copies of by-laws please contact the City Clerk's Department.

## The Corporation of the City of Owen Sound

### By-Law No. 2014-001

#### A By-Law to Regulate Signs in the City of Owen Sound

---

WHEREAS section 8 of the of the *Municipal Act, 2001* SO 2001, c 25 (the "*Municipal Act, 2001*") provides that a by-law passed under section 11 of the said Act respecting a matter may regulate or prohibit the matter, require a person to do things respecting the matter and provide a system of licenses or permits respecting the matter; and

WHEREAS section 11 of the of the *Municipal Act, 2001*, provides that a lower-tier municipality may pass by-laws respecting signs; and

WHEREAS section 63 of the *Municipal Act, 2001* provides that if a municipality passes a by-law to regulate or prohibit placing an object on a highway, the by-law may provide for the removal or impound of the object placed on a highway in contravention of the by-law; and

WHEREAS section 446 of the *Municipal Act, 2001*, provides that if a municipality has the authority under said Act to direct or require a person to do a matter or thing, the municipality may also provide that, if the matter or thing is not done by the person directed or required to do it, the municipality may enter on land at any reasonable time to do the matter or thing at the person's expense and the municipality may recover its costs by adding the costs to the tax roll and collecting the costs in the same manner as lot taxes; and

WHEREAS the Council of the Corporation of the City of Owen Sound ("City Council") adopted the Official Plan on March 20, 2006 by By-law 2006-040 and the Plan was approved by the County of Grey on August 10, 2006, which provides, in section 8.1.6, that the City may establish a by-law to prohibit and or regulate the type, form, size, location, display, construction and alteration of signs and other advertising devices; and

WHEREAS City Council passed By-law No. 1986-193 on December 22, 1986 respecting the regulation of signs and other advertising devices; and

WHEREAS City Council passed Resolution R-131216-19 on December 16, 2013 to adopt the subject by-law in place of By-law No. 1986-193;

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE CITY OF OWEN SOUND HEREBY ENACTS AS FOLLOWS:

#### **Part I. Title, Purpose and Scope**

##### **Short Title**

1. This by-law shall be known as and may be referred to as the "Sign By-law".

##### **Purpose**

2. This by-law has been enacted to regulate Signs and other advertising devices with the intent of authorizing Signs that:
  - a. are appropriate in size, number and location;
  - b. provide reasonable and appropriate means for the public to locate and identify facilities, Businesses and services;

- c. are compatible with their surroundings and are consistent with the urban design and heritage goals and objectives for the City in accordance with the Official Plan;
- d. protect and enhance the aesthetic qualities and visual character of the City;
- e. do not create a distraction or safety hazard for pedestrians or motorists; and
- f. minimize adverse impacts on nearby public and private property.

### Scope

- 3. This by-law shall regulate the location, size, number, construction, alteration, repair and maintenance of all Signs on private and public lands within the City.
- 4. This by-law does not apply to:
  - a. traffic control devices and Signs Displayed or installed on travelled and non travelled portions of Streets by or for:
    - i. the City;
    - ii. the County of Grey;
    - iii. the Province of Ontario; or
    - iv. the Dominion of Canada;
  - b. Signs required to inform the public of a *Planning Act* application or notices under the Ontario Building Code or Grey Sauble Conservation Authority;
  - c. awnings and Marquees that do not project over a Street except that any Sign thereon shall be subject to the provisions of this by-law;

*Amended by By-law No. 2015-015 and 2018-055*

- d. *Signs posted on the interior surface of any window or glass door in any building in any zone or any Sign Displayed in the interior of any building, except*
  - i. *in R1, R2, R3, R4 and RS zones;*
  - ii. *EMD Signs in a C1 zone that are intended primarily for external advertising; and*
  - iii. *Window Signs in a C1 zone placed on the interior or exterior surface of any window or glass door in any building that are intended primarily for external advertising;*
- e. murals conforming to the City's Public Art Policy (AG10).

*Amended by By-law No. 2018-045*

- f. *Accessory and non-accessory signs:*
  - i. *placed by the City or another organization approved by the City;*
  - ii. *located within City parks and Open Space Zones;*
  - iii. *intended as wayfinding or advertisement to patrons of the park; and*
  - iv. *not intended to be visible from outside of the park.*

*The non-accessory signs are permitted for a period from April 1 to October 15 each year.*

## Part II. Definitions and Interpretation

### Definitions

- 5. For the purposes of this by-law,:

"Abandoned Sign" means a Sign that no longer identifies or advertises an activity, Business, profession, commodity, product or service or a Sign which identifies or advertises an activity, Business, profession, commodity, product or service which has ceased to be conducted or available on the Property for more than 6 months.

"Accessory Sign" means a Sign with the principle purpose of identifying, advertising or directing attention to an activity, Business, profession, commodity, product, or service which is located, conducted, sold or offered on the Property where the Sign is Displayed, and includes a Sign with changeable message areas on which accessory or non-accessory messages may be Displayed.

"Animated Sign" means a sign that includes action or motion within the sign area.

"Awning" means a retractable or non-retractable roof-like structure constructed of canvas or canvas like material supported by a frame that projects from, is attached to and is supported by a building.

"Banner" means a Sign made of a flexible material, suspended between two points or on a pole, that directs attention to an activity, Business, profession, commodity, subject, service or entertainment.

"Billboard" means a single or double faced outdoor Sign, Displayed by a Person engaged in the sale or rental of the space on the Sign and used for the Display of a message produced on a sheet or sheets of paper and applied to the Sign Face or painted directly onto the Sign Face.

"Business" means a commercial enterprise utilizing common personnel, facilities and space.

"Clear Height" means the distance between the highest elevation of the ground beneath a Sign or Awning and the lowest point of the Sign or the Awning, excluding support poles.

"City" means the Corporation of the City of Owen Sound and a reference to the City is a reference to its geographical area or to the municipal corporation, as the context requires.

"Commemorative Sign, Plaque or Cornerstone" means a Sign, plaque or cornerstone of a non-advertising nature honouring a person, landmark or historic event.

"Community Event" means a not-for-profit or for-profit event held in a City park, open space, Property or facility.

"Contractor's Sign" means a single or double faced temporary Accessory Sign containing the name of the contractor or the name of the product being used for an on-going construction, renovation or maintenance project on the Property where the Sign is Displayed.

"Cross Street Banner" means a Sign made of a flexible material intended to be suspended on the City's cross street banner poles, located on 2<sup>nd</sup> Avenue East between 7<sup>th</sup> Street East and 11<sup>th</sup> Street East, that directs attention to a Community Event.

"Cumulative Sign Area" means the sum total of all Sign Area(s).

"Designated Official" means the City's Chief Building Official or their designate, a By-law Enforcement Officer appointed by the City, and a City Police Officer appointed under the *Police Services Act*.

"Developer's Sign" means a single or double faced temporary Accessory Sign used to identify a development or redevelopment project, including a subdivision, on the Property where the Sign is Displayed.

"Display" or "Displayed" means to build, construct, place, reconstruct, alter or relocate or cause to build, construct, place, reconstruct, alter or relocate

any sign and includes any preliminary physical operation such as excavating, grading, piling, cribbing or filling, structurally altering, making an addition, deletion, enlargement or extension, but does not include a change in the message of a Sign unless the Sign frame or part thereof is changed, moved or removed.

"Electronic Message Display - Readograph" or "EMD-Readograph" means a Sign or part thereof that is electronically controlled and that displays information in a prearranged sequence in the form of text only and upon which the intensity of illumination is maintained at a constant level.

"Electronic Message Display - Static Sign" or "EMD-Static Sign" means a Sign or part thereof that is electronically controlled and that displays information in a prearranged sequence, which may include text and graphics, and upon which the intensity of illumination is maintained at a constant level.

*Amended by By-law No. 2018-055*

*"Fascia Sign" means a single faced Sign which is attached directly to the wall of a building, with:*

- a. a clearance equal to or greater than 2.1 metres and maximum projection of 0.5 metres; or*
- b. a clearance below 2.1 metres and maximum projection of 0.1 metres; and*
- c. any message displayed on an awning, whether Projecting over a Street or not, and shall be deemed a Fascia Sign for purposes of calculation of Sign Area under this by-law.*

"Fence Banner" means a single or double faced Sign made of flexible material suspended between two points, on which is displayed a message directing attention to a Business, profession, commodity, subject, service or entertainment which is intended to be attached to a fence.

"Flag" means a flexible material intended to be hung from a pole displaying emblem for a country, province, territory, municipality, corporation, organization or association or of a decorative nature.

"Flashing Sign" means a Sign which contains an intermittent or flashing light source or which has illusion of intermittent or flashing lights by means of animation.

"Ground Sign" means a single or double faced Sign which rests on the ground or is mounted on one or more poles where the Sign has a Clear Height of less than 3.0 m.

"H-Frame Sign" means a single or double sided free standing Sign on a rigid or semi rigid material affixed to a steel or metal frame with a base intended to be pushed into the ground.

"Inflatable Sign for a Holiday or Festival" means a device filled with air or gas and tethered to the ground or structure and shall include balloons or any other device that represents a holiday or festival such as but not limited to Christmas, Easter etc.

"Inflatable Sign" means a Sign filled with air or gas and tethered to the ground or structure and shall include balloons or any other inflatable advertising device.

"Lot, Corner" means a Property situated at the intersection of two or more Streets, provided that the angle of intersection of such Streets is not more than one hundred and thirty-five degrees.

"Lot Frontage" means the horizontal distance between the side lot lines such distance being measured at the intersection of the minimum front yard setback with the interior side lot line(s).

"Marquee" means a non-retractable roof-like structure constructed of metal, wood, plastic, plaster or similar materials projecting from, attached to and supported by a building, upon which there may be one or more Sign Faces which may be intended to have frequent message changes.

"*Municipal Act, 2001*" means the *Municipal Act, 2001*, SO 2001, c 25;

"Non-Accessory Sign" means a Sign that's principle purpose is identifying, advertising or directing attention to a Business, profession, commodity, subject, service or entertainment which is totally or substantially located, conducted, sold or offered elsewhere than at the lot upon which the Sign is located.

"Ontario Building Code" means the Building Code regulations under the *Building Code Act, 1992*, SO 1992, c 23.

"Original Store Front" means the side of a store that is facing the Street and has windows and typically has the store entrance which is distinct and reflects the current or historical facade.

"Owner" means the registered owner or owners of the Property as shown in the records of the Land Registry Office or where the lands are included in a description registered under the Condominium Act, the board of directors of the condominium corporation.

"Painted Signs" means a Sign painted on the wall or roof of a building and shall be deemed to be a fascia Sign.

"Person" means any human being, association, chartered organization, firm, partnership, corporation, agent or trustee, and the heirs, executors or other legal representatives of a person to whom the context can apply according to law.

"Personal Identification Sign" means a single or double faced Accessory Sign that identifies the residential occupants of the Property.

"*Planning Act*" means the *Planning Act*, RSO 1990, c P.13.

"*Police Services Act*" means the *Police Services Act* R.S.O. 1990, c P.15

*Amended by By-law No. 2018-045*

"*Political Poster*" means a single or double faced Sign promoting, opposing or taking a position with respect to:

- a. any candidate or political party in an election under the *Canada Elections Act*, the *Election Act (Ontario)* or the *Municipal Elections Act, 1996*;
- b. an issue associated with a person or political party in an election under the *Canada Elections Act*, the *Elections Act (Ontario)* or the *Municipal Elections Act, 1996*; or
- c. a question, law or by-law submitted to the electors under the *Canada Elections Act*, the *Elections Act (Ontario)* or the *Municipal Elections Act, 1996*.

"Portable Sign" means a single or double faced Sign which is free standing and moveable and is not permanently anchored to the ground or any structure.

"Private Directional Sign" means a single or double faced Accessory Sign that indicates points of ingress, egress, traffic circulation, rest rooms, parking areas or similar information on the Property.

"Private Notice Sign" means a single faced Accessory Sign that directs a notice to the public including 'no trespassing', 'beware of dog', 'no hunting', 'block parent' or similar notice.

"Private Sidewalk" means a walkway or sidewalk located on private Property.

*Amended by By-law No. 2018-055*

"Projecting Sign" means a single or double faced Sign which is attached to the wall of a building and which projects at an angle from the building wall a maximum of 1 metre, and shall have a minimum clearance of 2.1 metres.

"Property" means a single parcel or tract of land that may be conveyed in accordance with the provisions of the *Planning Act* and includes all buildings and structures thereon.

"Provincial Offences Act" means the *Provincial Offences Act*, RSO 1990, c P.33.

"Pylon Sign" means a Sign having one or more Sign faces mounted on one or more poles where the Sign has a minimum Clear Height of 3.0 m and does not project more than 11.0 m above the ground immediately below the Pylon Sign.

"Real Estate Sign" means a single or double faced Accessory Sign used to advertise that the Property, building or structure is for sale or lease or has been sold or leased.

"Roof Sign" means a single or double faced Sign, located upon and attached to the roof of a building, which does not project more than 6.0 m above the roof upon which the Sign is located.

"Sandwich Sign" means a free standing single or double faced temporary Accessory Sign.

"Sight Triangle" means on a corner lot, a line connecting two points extending equidistant 5.0 m along each lot line from the point of intersection of the said lot lines. Except in the C1 zone, no Sign is permitted in the sight triangle in excess of 0.6 m in height. Where the point of intersection of the said streets constitutes an arc, the point of intersection shall be determined in accordance with the definition of "lot corner".

"Sign" means any device, surface, structure and other component part which is used or capable of being used as a visual medium to attract attention to a specific subject matter for identification, information or advertising purposes.

"Sign Area" means the area of a Sign Face, excluding supports, frames, and other incidentals to the Sign, except on a double faced Sign where only the larger of the two Sign Faces shall be calculated as Sign Area. Where letters, figures or symbols are affixed to a wall separately to constitute a Sign, the Sign Area shall be deemed to be the area of the smallest rectangle, triangle or combination thereof which encloses each message that conveys a separate thought.

"Sign Face" means that portion of a Sign on which a message is intended to be Displayed.

"Street" means a highway as "highway" is defined in the *Municipal Act, 2001* SO 2001, c 25, and includes the travelled and non-travelled portions of a Street Allowance.

"Street Frontage" means the linear distance of all Street Lines on a Property. Where a Property does not abut a Street, Street Frontage means the linear distance of the Property line closest to a Street to which the Property has direct access.

"Street Line" means the limit of the Street and is the dividing line between a Property and a Street.

"Street – Non-travelled Portion" means that portion of the Street not included in the definition of "Travelled Portion".

"Street – Travelled Portion" means that part of a Street that is improved, designed or ordinarily used for vehicular traffic, and, where a Street includes two or more separate travelled portions, such as divided lanes, the term



"travelled portion" refers to any one travelled portion separately and not to all of the travelled portions collectively.

"Temporary Banner" means a temporary Sign made of a flexible material, suspended between two points or on a pole, that directs attention to an activity, Business, profession, commodity, subject, service or entertainment for the period regulated in this by-law.

*Amended by By-law No. 2018-055*

*"Window Sign" means a sign which is directly affixed, painted or etched to the frame or glass on the interior or exterior of any window.*

"Zone" means a zone as delineated on the Zoning Maps attached to the City of Owen Sound Zoning By-law. Wherever a Zone class as defined in the City's Zoning By-law is referred to, such reference shall mean all Zones within the said Zone class, including Zones that may be subject to a special provision.

### **Interpretation**

6. For the purposes of this by-law:
  - a. In this by-law, the word "shall" is mandatory and the word "may" is permissive;
  - b. Words in the singular include the plural; words in the plural include the singular; words in the masculine include the feminine, words in the feminine include the masculine;
  - c. Regulations in this by-law are expressed in System International (SI) units, which may be expressed in short form. The SI units and their corresponding short forms are as follows:
    - i. Metre: m
    - ii. Square metre: m<sup>2</sup>
  - d. The division of this by-law into parts and the insertion of headings are for convenient reference only and shall not affect interpretation of the by-law.
  - e. All references to applicable law are ambulatory and apply as amended from time to time.
7. Where a Sign is not expressly permitted by this by-law, it shall be deemed to be prohibited.
8. The provisions of this by-law and the issuance of a Sign permit shall not be construed as:
  - a. relieving or limiting the responsibility or liability of any Person Displaying or owning any Sign from claims for personal injury or property damage resulting from negligence or willful acts of such Person, in the Display, maintenance or removal of any Sign; or
  - b. imposing upon the City or its officials any responsibility or liability by reason of the approval or prohibition of any Sign;

### **Part III. Administration, Variances and Sign Permits**

#### **Administration**

9. The City's Designated Officials shall be responsible for the administration of this by-law.
10. A Designated Official may enter upon any Property at any reasonable time to inspect a Sign for the purpose of determining or effecting its compliance with this by-law.

**Variations - Committee of Adjustment**

11. Any Person may apply to the City's Committee of Adjustment for a minor variance from any provision of this by-law.
12. Upon application, the City's Committee of Adjustment may authorize a minor variance from any provision of this by-law provided that, in the opinion of the Committee, the general intent and purpose of this by-law and the City's Official Plan are maintained.

**Sign Permits & Fees**

13. A Sign permit is required for any Sign Displayed in the City with the exception of the Signs listed in section 22 of this by-law.
14. Where a Sign permit is required by this by-law, every Person applying for a Sign permit shall provide the following to the Designated Official:
  - a. a complete application in the form provided by the City;
  - b. all plans, drawings and other materials as required by the City as set out in the City's form of Sign Application (as amended from time to time);
  - c. a non refundable permit fee as set out in the City's Fees and Charges By-law;
  - d. written authorization of the Property Owner where the Person applying for the Sign permit is not the Owner of the Property where the Sign will be Displayed;
  - e. proof of approval for the Sign proposed from all governmental authorities having jurisdiction where required.

**Sign Permit – Refusal and Revocation**

15. The Designated Official shall refuse to issue a Sign permit if the proposed Sign does not comply with:
  - a. this by-law;
  - b. a by-law passed by County of Grey;
  - c. the Ontario Building Code; or
  - d. any federal or provincial act or regulation.
16. The Designated Official may refuse to issue a or revoke a Sign permit under any of the following circumstances:
  - a. the Sign permit was issued by the City:
    - i. in error; or
    - ii. as the result of false, mistaken, incorrect or misleading statements, information or undertakings on the application;
  - b. the Sign has not been Displayed within six months after the issuance of the Sign permit;
  - c. the Display of the Sign, in the opinion of the Designated Official, has been substantially suspended or discontinued for a period of more than one year; or
  - d. the permit holder requests in writing that the permit be revoked.

**Sign Permit – Expiry and Renewal**

17. A Sign permit issued by the City shall expire:
  - a. six months from the date of issuance, unless the Sign is Displayed for its intended purpose; or
  - b. upon the removal of the Sign.

18. Upon application to the Designated Official, a Sign permit for a permanent Sign may be renewed for a period of up to six months, where:
  - a. the Sign permit has not expired;
  - b. there are no substantial changes to the Sign; and
  - c. the Sign continues to conform to all applicable provisions in this by-law.

#### **Part IV. Regulations Pertaining to Signs**

##### **Existing Signs**

19. Any Sign that is lawfully Displayed on the day this by-law comes into force and effect may continue to be Displayed provided it is not substantially altered in a manner that would bring it into non-compliance or increase its non-compliance with this by-law or any other by-law passed by the City.
20. For the purposes of section 19, substantial alteration of a Sign does not include an action to:
  - a. restore or preserve condition;
  - b. prevent deterioration;
  - c. remove or replace worn out, missing, damaged or broken parts; or
  - d. change the text, picture or message.

##### **Signs Prohibited in all Zones**

21. No Person shall Display or cause to be Displayed a Sign:
  - a. without a valid Sign permit, if a Sign permit is required under this by-law;
  - b. that is not in compliance with or expressly permitted by
    - i. this by-law; or
    - ii. the conditions of any variance granted under this by-law;
  - c. that is on City Property except as permitted by this by-law;
  - d. that is in a Sight Triangle or otherwise obstructs or interferes with:
    - i. the view of any pedestrian or driver of a motor vehicle
    - ii. the visibility of any traffic Sign or device; or
    - iii. interferes with vehicular traffic in a manner that could endanger any Person;
  - e. that illuminates any adjacent lot or the path of vehicular traffic;
  - f. that is in a condition that:
    - i. is not maintained in a proper state of repair;
    - ii. becomes unsightly;
    - iii. becomes structurally inadequate or faulty; or
    - iv. could be hazardous to a pedestrian or motorist;
  - g. that a Designated Official has directed be removed;
  - h. that bears the City logo, crest or seal in whole or in part without the written permission of the City;
  - i. that bears a hate message or a logo, crest or graphic that would convey such a message;
  - j. that is Flashing Sign or an Animated Sign, with the exception of all Electronic Message Displays as permitted under this by-law;
  - k. on a vehicle, trailer or truck which:

- i. is considered by a Designated Official to be inoperable;
- ii. does not have a valid licence; or
- iii. is parked or left in a manner that is consistent with the use of the vehicle, trailer or truck as a Sign unrelated to normal use as a vehicle, trailer or truck; or
- l. which obstructs a parking space required by the City's Zoning By-law;
- m. which is attached to or obstructs a fire escape in contravention of fire safety or building regulations;
- n. which is illuminated with red, or amber lighting from within or without, in such a fashion as to diminish or detract in any way from the effectiveness of any traffic Signal or similar safety or warning device and which falls within the vision of motorists in such a manner as to create a traffic hazard.
- o. which a Designated Official deems an Abandoned Sign as defined in this by-law.

**Signs Permitted in All Zones – No Permit required:**

- 22. No Person shall Display the types of Signs listed in Table #1 other than in the locations and according to the regulations specified in Table #1.
- 23. For the purposes of Table #1, no Person shall Display a Real Estate Sign without paying the annual fee as set out in the Fees and Charges By-law unless the Person is acting to sell, lease or otherwise dispose of real property that they own.

<b>Table #1: Signs Permitted in All Zones – No Permit Required</b>		
<b>Sign Type</b>	<b>Location</b>	<b>Regulations</b>
Real Estate Sign	R1, R2, R3, R4, R5, MR, RUR, OS, ZH and A	Maximum Cumulative Sign Area: 1.0 m <sup>2</sup> Maximum number: 2 Signs per lot All Signs to be removed within 14 days after closing or at the expiry of the listing
Real Estate Sign	C1, C2, C3, C4, C5, MC, M1, M2, I	Maximum Cumulative Sign Area: 5.0 m <sup>2</sup> Maximum number: 2 Signs for every 50 m of Street Frontage or part thereof All Signs to be removed within 14 days after closing or at the expiry of the listing
Personal Identification Sign	All	Maximum Sign Area of 0.2 m <sup>2</sup> Maximum number: 1 per dwelling
Private Directional Sign	All	Maximum Sign Area: 0.2 m <sup>2</sup> Maximum number: no limit
Private Notice Sign	All	Maximum Sign Area: 0.5 m <sup>2</sup> Maximum number: no limit

<b>Table #1: Signs Permitted in All Zones – No Permit Required</b>		
<b>Sign Type</b>	<b>Location</b>	<b>Regulations</b>
Political Poster	Political Posters shall only be permitted on a Street in front of any Property which is owned by the City, the County of Grey, the Province of Ontario or the Dominion of Canada or on a Street Allowance in front of private Property if permission is obtained from the Owner of the private Property.  Notwithstanding the above, political posters shall not be permitted on a road allowance abutting Greenwood Cemetery.	Maximum Sign Area: 1.5 m <sup>2</sup> per Sign Maximum number: no limit  2.0 m from the travelled portion of a municipal road, including the shoulder  0.5 m from a municipal sidewalk  Signs may be Displayed upon the calling of a provincial or federal election and shall be removed within 72 hours following the day of the election  Signs may be Displayed within 30 days of a municipal election and shall be removed within 72 hours following the day of the election
Contractor Sign	All zones	Maximum Sign Area: 1.5 m <sup>2</sup> per Sign Maximum number: no limit  Sign must relate to and be located on a lot with an ongoing construction, renovation or maintenance project  Signs shall be removed no later than one week following the completion of the construction, renovation or maintenance project.
Flags	R1, R2, R3, R4, R5, MR, RUR, OS, ZH and A	Flag of a country, province, territory, municipality, corporation, organization or association or of a decorative nature  Maximum size: 0.69 m x 1.37 m  Maximum number: 2
Flags	C1, C2, C3, C4, C5, MC, M1, M2, MU, I	Flag of a country, province, territory, municipality, corporation, organization or association or of a decorative nature  Max number: 3 per 50 m of Lot Frontage or part thereof
Commemorative Sign, Plaque or Cornerstone	All zones	No restrictions
Inflatable Holiday or Festival Signs	All zones	Shall be Displayed not more than 30 days prior to a holiday or festival and shall be removed not more than 14 days following the holiday or festival.  Shall be setback a minimum of the height of the Inflatable Sign from any Street Line
<i>Window Signs Amended by By-law No. 2018-055</i>	<i>C1</i>	<i>Maximum sign area: 50% of a single window</i>

<b>Table #1: Signs Permitted in All Zones – No Permit Required</b>		
<b>Sign Type</b>	<b>Location</b>	<b>Regulations</b>
<i>Window Signs Amended by By-law No. 2018-055</i>	<i>All other zones</i>	<i>No regulations</i>

**Signs Permitted in Various Zones – Permit required:**

24. No Person shall Display the types of Signs listed in Table #2 other than in the locations and according to the regulations specified in Table #2.

<b>Table #2: Signs Permitted in Various Zones – Permit required</b>		
<b>Sign Type</b>	<b>Location</b>	<b>Regulations</b>
Developer's Sign	All Zones except C1	<p>Maximum Cumulative Sign Area: 0.1% of the area of the Property to a maximum of 20 m<sup>2</sup></p> <p>Maximum number: no limit</p> <p>Signs shall be removed within 14 days following the completion of the development or redevelopment project</p>
Developer's Sign  <i>Amended by By-law No. 2018-055</i>	C1	<p>Maximum number: 1 Ground or Pylon Sign per 50 m of Street Frontage or part thereof</p> <p>Fascia Signs, Projecting Signs, Roof Signs and Banners - no limit</p> <p>Maximum Cumulative Sign Area: 10 m<sup>2</sup> for each 5.0 m of Street Frontage or part thereof</p> <p>On a Corner Lot, only the larger of the Street Frontage shall be used to calculate maximum Cumulative Sign Area.</p> <p>No Pylon Sign shall have a Sign Area exceeding 20 m<sup>2</sup> and no Ground Sign shall have a Sign Area exceeding 15 m<sup>2</sup></p> <p><del>A Projecting Sign may extend over a Street a maximum of 0.5 m with a minimum Clear Height of 2.4 m</del></p> <p>Location on a Property: Pylon Signs shall be permitted with a 0 m setback from a Street</p> <p>Ground Signs shall be located 2.0 m from all Street Lines and Property lines</p> <p>Ground Signs and Pylon Signs shall not be located within 3.0 m of a Residential Zone</p> <p>Signs on Construction Hoarding, approved through a valid Street Occupation Permit, are considered part of the Maximum Cumulative Sign Area</p> <p>Signs shall be removed within 14 days following the completion of the development or redevelopment project</p>

Table #2: Signs Permitted in Various Zones – Permit required		
Sign Type	Location	Regulations
Inflatable Sign (not including an Inflatable Sign for a Holiday or Festival)	MR, C1, C2, C3, C4, C5, MC, M1, M2, MU, I, OS,	<p>A Sign permit shall not be valid for more than 7 continuous days or for more than 30 days in a calendar year</p> <p>Maximum height: 7.0 m</p> <p>Maximum width: 6.0 m</p> <p>No Inflatable Sign shall be Displayed within 50 m of a Portable Sign on the same Property</p> <p>Minimum Setback from Street: equal to or greater than height of Inflatable Sign</p> <p>Minimum setback from all other Property lines: 2.0 m</p>
Temporary Banner	MR, C1, C2, C3, C4, C5, MC, M1, M2, MU, I, OS	<p>Maximum number: 5 on any 1 Property</p> <p>A Sign permit shall not be valid for more than 7 continuous days or for more than 30 days in one calendar year</p> <p>Maximum height: 3.0 m</p> <p>Maximum width: 3.0 m</p> <p>No Temporary Banner shall be Displayed within 50 m of a Portable Sign or Inflatable Sign on the same Property</p> <p>No Temporary Banner shall be located within 3.0 m of any Property line or Street Line</p>

### Signs Permitted in Various Zones – Permit Required

25. No Person shall Display the types of Signs listed in Table #3 other than in the Zones and according to the regulations specified in Table #3.
26. The following provides the method by which the Table #3 shall be interpreted:
  - a. The Sign types permitted in each Zone are categorized as Accessory or Non-accessory Signs.
  - b. Where only one category, i.e. Accessory or Non-Accessory, is specified for a permitted Sign type, the category will **not** be repeated in the applicable regulations. Notwithstanding the foregoing, the applicable regulations will apply to the category.
  - c. Where both categories, i.e. Accessory and Non-Accessory, are specified for a permitted Sign type, the categories will **not** be repeated in the applicable regulations **unless** a specific regulation applies to only one category. Where no category is specified in the regulation, the regulation will apply to both categories.
  - d. Where there is a required setback from a Street Line, a Fascia Sign shall be permitted on an existing building that is located closer to the Street Line than is required by this by-law.

<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
R1, R2, R3, R4, R5, MR	Accessory: Ground or Fascia Sign	<p>Maximum number: 1 Ground or Fascia Sign is permitted only for a multiple dwelling with a minimum of 6 dwelling units</p> <p>Maximum Cumulative Sign Area: 3.0 m<sup>2</sup></p> <p>Minimum setbacks: 2.0 m from all Street Lines and Property lines</p>
R1, R2, R3, R4, R5, MR: Where a school, church, community centre or nursing home existed as a legal use or is a permitted use in the above Residential zones, the following shall apply to those uses:	Accessory: Fascia, Projecting, Roof, Pylon, or Ground Sign	<p>Maximum number: No limit, except only 1 Ground or Pylon Sign per 100 m of frontage or part thereof.</p> <p>Maximum Cumulative Sign Area: 5 m<sup>2</sup> for every 10 m of Street Frontage or part thereof.</p> <p>No Ground Sign shall have an Sign Area exceeding 15 m<sup>2</sup></p> <p>No Pylon Sign shall have a Sign Area exceeding 20 m<sup>2</sup></p> <p>On a Corner Lot, only the larger of the Street Frontage shall be used to calculate maximum Cumulative Sign Area.</p> <p>Location on a Property: minimum 2.0 m from Street Lines and all Property lines.</p>
R1, R2, R3, R4, R5, MR: Where a school, church, community centre or nursing home existed as a legal use or is a permitted use in the above Residential zones, the following shall apply to those uses:	Accessory EMD-Readograph	<p>Only permitted in combination with the other Sign types permitted.</p> <p>Maximum Sign Area: May occupy up to a maximum of 50% of the maximum Sign Area of the Fascia Sign, Projecting Sign, Roof Sign, Pylon Sign or Ground Sign</p> <p>Minimum Display time: 2 minutes</p> <p>Transition: maximum 1 second with no visual effects</p> <p>Maximum Illumination: Daytime: 5000 nits Sunset to Sunrise: 300 nits</p> <p>No EMD-Readograph shall project light on to an adjacent residential Property</p> <p>Location on a Property: Shall be located in accordance with the location requirements for the other Sign types permitted</p>



<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
R1, R2, R3, R4, R5, MR: Where a home occupation existed as a legal use or is a permitted use in the above Residential zones, the following shall apply to those uses:	Accessory Fascia or Ground Sign	Maximum Sign Area of 0.2 m <sup>2</sup> Maximum number: 1 per dwelling
R1, R2, R3, R4, R5, MR: Where a commercial use existed as a legal use or is a permitted use in the above Residential zones, the following shall apply to those uses:	Accessory: Ground, Fascia, Projecting, Banners	Maximum number: 1 Ground Sign per lot. Maximum number: Fascia, Projecting, Banner - no limit provided does not exceed maximum Cumulative Sign Area Maximum Cumulative Sign Area (all Signs): 10 m <sup>2</sup> or 5 m <sup>2</sup> per 15 m or part thereof of Street Frontage, whichever is greater. On a Corner Lot, only the larger of the Street Frontage shall be used to calculate maximum Cumulative Sign Area. No Ground Sign shall have a Sign Area exceeding 10 m <sup>2</sup> Location on a Property: Ground Signs shall not be located within 3.0 m of another Residential property. Ground Signs shall be located 2.0 m from all Street Lines and Property lines.

<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
C1	Accessory and Non-Accessory: Fascia, Projecting, Pylon, or Ground Signs, or Banners Accessory: Roof Signs	Maximum number: 1 Ground or Pylon Sign per 50 m of Street Frontage or part thereof Fascia Signs, Projecting Signs, Accessory Roof Signs and Banners - no limit Maximum number Non-Accessory: one per lot Maximum Cumulative Sign Area: 10 m <sup>2</sup> for each 5.0 m of Street Frontage or part thereof On a Corner Lot, only the larger of the Street Frontage shall be used to calculate maximum Cumulative Sign Area. No Pylon Sign shall have a Sign Area exceeding 20 m <sup>2</sup> and no Ground Sign shall have a Sign Area exceeding 15 m <sup>2</sup> Within the maximum Sign Area, a Non-Accessory Sign shall consume not more than 50% of the permitted maximum Sign Area <del>A Projecting Sign may extend over a Street a maximum of 0.5 m with a minimum Clear Height of 2.4 m</del> Location on a Property: Pylon Signs shall be permitted with a 0 m setback from a Street Ground Signs shall be located 2.0 m from all Street Lines and Property lines Ground Signs and Pylon Signs shall not be located within 3.0 m of a Residential Zone
	<i>Amended by By-law No. 2018-055</i>	
C1	Projected Images Signs	Location: on the 9 <sup>th</sup> Street East facade of the Roxy Theatre Dates allowed: March 16 to 20, 2015 Time allowed: from dusk until midnight

<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
C1	Accessory Sandwich	<p>Maximum number: 2 Sandwich Signs for every Original Store Front.</p> <p>More than one Sign is only permitted where separate business licenses exist for each Business.</p> <p>Maximum Sign Area: 0.55 m<sup>2</sup></p> <p>Location:</p> <p>A Sandwich Sign shall not project more than 0.6 m from the front face of a building or 0.6 m from the edge of the municipal sidewalk and in no case shall a Sandwich Sign create less than 1.8 m of clear space for the travel of public on a sidewalk, including street furniture and trees.</p> <p>A Sandwich Sign shall not be Displayed in a manner that obstructs the view of the drivers of vehicles or pedestrians on a Street when approaching an intersection or when entering a Street from private Property.</p> <p>All Sandwich Signs shall be weighted or otherwise safely secured but shall not be affixed to the sidewalk, light posts, street furniture or trees.</p> <p>All Sandwich Signs may be Displayed when a Business opens for the day and must be removed when said Business closes for the day.</p>
C2	<p>Accessory and Non-Accessory: Fascia, Projecting, Pylon, or Ground Signs or Banners</p> <p>Accessory: Roof Sign</p>	<p>Maximum number:</p> <p>1 Ground or Pylon Sign per 75 m of Street Frontage or part thereof.</p> <p>Fascia, Projecting, Accessory Roof, Banners - no limit provided does not exceed maximum Cumulative Sign Area</p> <p>Maximum number: 1 Non-Accessory Sign per Property</p> <p>Within the maximum Sign Area, a Non-Accessory Sign shall consume not more than 50% of the permitted maximum Sign Area.</p> <p>Maximum Cumulative Sign Area (all Signs): 15 m<sup>2</sup> or 10 m<sup>2</sup> per 15 m of Street Frontage or part thereof, whichever is greater.</p> <p>On a Corner Lot, only the larger of the Street Frontage shall be used to calculate maximum Cumulative Sign Area.</p> <p>No Pylon Sign shall have a Sign Area exceeding 20 m<sup>2</sup> and no Ground Sign shall have a Sign Area exceeding 15 m<sup>2</sup></p> <p>Location on a Property:</p> <p>Ground &amp; Pylon Signs shall not be located within 3.0 m of a Residential Zone.</p> <p>Pylon and Ground Signs shall be located 2.0 m from all Street Lines and Property lines.</p>

<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
C2	Accessory Portable	<p>Maximum number: One per 100 m of Street Frontage.</p> <p>Maximum Sign Area: 3.75 m<sup>2</sup></p> <p>Shall be permitted for a maximum of 21 days. Once a Portable Sign has been Displayed for 21 days, a Portable Sign shall not be Displayed on the same Property for a minimum of 6 weeks.</p>
C2	Accessory Sandwich	<p>Maximum number: 1 per 25 m of Street Frontage or part thereof</p> <p>Maximum Sign Area: 0.55 m<sup>2</sup></p> <p>Location:</p> <p>A Sandwich Sign shall not project more than 0.6 m from the front face of a building or from the edge of the Private Sidewalk or pedestrian path and in no case shall a Sandwich Sign create less than 1.5 m of clear space for the travel of public on a Private Sidewalk.</p> <p>A Sandwich Sign shall be located a minimum of 2.0 m from a Street Line or other Property line.</p> <p>A Sandwich Sign shall not be Displayed in a manner that obstructs the view of the drivers of vehicles or pedestrians on a Street when approaching an intersection or when entering a Street from private Property.</p> <p>All Sandwich Signs shall be weighted or otherwise safely secured but shall not be affixed to the sidewalk, light posts, street furniture or trees.</p> <p>Sandwich Signs shall be Displayed only when a Business opens for the day and must be removed when said Business closes for the day.</p>

<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
C2	Accessory EMD-Readograph or EMD-Static Sign	<p>Only permitted in combination with the other Sign types permitted.</p> <p>Maximum Sign Area: May occupy up to a maximum of 50% of the maximum Sign Area of the Fascia, Projecting, Roof, Pylon or Ground Sign.</p> <p>Minimum display time: 2 minutes</p> <p>Transition: maximum 1 second with no visual effects</p> <p>Maximum Illumination: Daytime: 5000 nits Sunset to Sunrise: 300 nits</p> <p>No EMD-Readograph or EMD-Static Sign shall project light on to an adjacent residential Property.</p> <p>Location on a Property: Shall be located in accordance with the location requirements for the other Sign types permitted.</p>
C2	Billboards	<p>Maximum number: 1 per Property.</p> <p>No Billboard shall be located within 100 m of any other Billboard.</p> <p>Maximum Cumulative Sign Area 20 m<sup>2</sup></p> <p>Maximum height: 6.0 m</p> <p>Location on a Property: Minimum 10.0 m from any Street Line and any Property zoned or used for a one family, semi, duplex, converted or multiple dwelling.</p> <p>Minimum 6.0 m from any other Property line.</p>

<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
C3, C4, C5, MU, MC, I	<p>Accessory and Non Accessory: Ground, Pylon, Fascia, Projecting, Banners</p> <p>Accessory: Roof Sign</p>	<p>Maximum number: 1 Ground or Pylon per 75 m or part thereof of Street Frontage.</p> <p>Maximum number: Fascia, Projecting, Banner - no limit provided does not exceed maximum Cumulative Sign Area</p> <p>Maximum number Non-Accessory: 1 per Property</p> <p>Within the maximum Sign Area, a Non- Accessory Sign shall not consume more than 50% of the permitted maximum Sign Area.</p> <p>Maximum Cumulative Sign Area (all Signs): 15 m<sup>2</sup> or 10 m<sup>2</sup> per 15 m or part thereof of Street Frontage, whichever is greater.</p> <p>On a Corner Lot, only the larger of the Street Frontage shall be used to calculate maximum Cumulative Sign Area.</p> <p>No Ground Sign shall have a Sign Area exceeding 15 m<sup>2</sup></p> <p>Location on a Property:</p> <p>Ground &amp; Pylon Signs shall not be located within 3.0 m of a Residential Zone.</p> <p>Pylon and Ground Signs shall be located 2.0 m from all Street Lines and Property lines.</p>

<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
C3, C4, C5, MU, MC, I	Accessory Sandwich	<p>Maximum number: 1 per 25 m of Street Frontage or part thereof</p> <p>Where a Sandwich Sign is located on a Property with a Portable Sign, the maximum number shall be 1 Accessory Portable Sign and 2 Accessory Sandwich Signs.</p> <p>Maximum Sign Area: 0.55 m<sup>2</sup></p> <p>Location: A Sandwich Sign shall not project more than 0.6 m from the front face of a building or from the edge of the Private Sidewalk or pedestrian path and in no case shall a Sandwich Sign create less than 1.5 m of clear space for the travel of public on a Private Sidewalk.</p> <p>A Sandwich Sign shall be located a minimum of 2.0 m from a Street Line or other Property line.</p> <p>A Sandwich Sign shall not be Displayed in a manner that obstructs the view of the drivers of vehicles or pedestrians on a Street when approaching an intersection or when entering a Street from private Property.</p> <p>All Sandwich Signs shall be weighted or otherwise safely secured but shall not be affixed to the sidewalk, light posts, street furniture or trees.</p> <p>Sandwich Signs shall be Displayed only when a Business opens for the day and must be removed when said Business closes for the day.</p>
C3, C4, C5, MU, MC, I	Accessory EMD– Readograph or EMD- Static Sign in the Institutional zone only	<p>Only permitted in combination with the other Sign types permitted.</p> <p>Maximum Sign Area: May occupy up to a maximum of 50% of the maximum Sign Area of the Fascia, Projecting, Roof, Pylon or Ground Sign.</p> <p>Minimum display time: 2 minutes</p> <p>Transition: maximum 1 second with no visual effects</p> <p>Maximum Illumination: Daytime: 5000 nits Sunset to Sunrise: 300 nits</p> <p>No EMD-Readograph or EMD-Static Sign shall project light on to an adjacent residential Property.</p> <p>Location on a Property: Shall be located in accordance with the location requirements for the other Sign types permitted.</p>

<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
M1, M2, Amended by By-law No. 2018-055	Accessory and Non-Accessory: Fascia, Projecting, Ground, Pylon, Banners Accessory: Roof	<p>1 Ground or Pylon Sign per 75m of Street Frontage or part thereof</p> <p>Fascia, Projecting, Accessory Roof, Banners – no limit provided does not exceed maximum Cumulative Sign Area</p> <p>1 Non-Accessory Sign per Property</p> <p>Within the maximum Sign Area, a Non-Accessory Sign shall consume not more than 50% of the permitted maximum Sign Area</p> <p>Maximum Cumulative Sign Area (all Signs): 15 m<sup>2</sup> or 10 m<sup>2</sup> per 15 m of Street Frontage or part thereof, whichever is greater</p> <p>On a corner lot, only the larger of the Street Frontage shall be used to calculate maximum Cumulative Sign Area</p> <p>No Pylon Sign shall have a Sign Area exceeding 20 m<sup>2</sup> and no Ground Sign shall have a Sign Area exceeding 15 m<sup>2</sup></p> <p>Location on a Property:</p> <p>Ground &amp; Pylon Signs shall not be located within 3.0 m of a Residential Zone</p> <p>Pylon and Ground Signs shall be located 2.0 m from all Street Lines and Property lines.</p>
M1, M2,	Accessory Portable	<p>Maximum number: 1 per 100 m of Street Frontage or part thereof</p> <p>Maximum Sign Area: 3.75 m<sup>2</sup> shall be permitted for a maximum of 21 days. Once a Portable Sign has been Displayed for 21 days, a Portable Sign shall not be Displayed on the same Property for a minimum of 6 weeks.</p>
M1, M2,	Accessory EMD-Readograph or EMD-Static Sign	<p>Only permitted in combination with the other Sign types permitted.</p> <p>Maximum Sign Area:</p> <p>May occupy up to a maximum of 50% of the maximum Sign Area of the Fascia, Projecting, Roof, Pylon or Ground Sign.</p> <p>Minimum display time: 2 minutes</p> <p>Transition: maximum 1 second with no visual effects</p> <p>Maximum Illumination:</p> <p>Daytime: 5000 nits</p> <p>Sunset to Sunrise: 300 nits</p> <p>No EMD-Readograph or EMD-Static Sign shall project light on to an adjacent residential Property.</p> <p>Location on a Property:</p> <p>Shall be located in accordance with the location requirements for the other Sign types permitted.</p>



<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
In the M1 and M2 zones only	Billboards	<p>Maximum number: 1 per Property.</p> <p>No Billboard shall be located within 100 m of any other Billboard.</p> <p>Max Cumulative Sign Area 20 m<sup>2</sup></p> <p>Maximum height: 6.0 m</p> <p>Location on a Property: Minimum 10.0 m from any Street Line and any lot zoned or used for a one family, semi, duplex, converted or multiple dwelling.</p> <p>Minimum 6.0 m from any other Property line.</p>
OS	Accessory: Pylon and Ground	<p>Maximum number: 1 per 200 m of Lot Frontage or part thereof</p> <p>Maximum Sign Area: Pylon or Ground 10 m<sup>2</sup></p> <p>Location on a Property: Ground &amp; Pylon Signs shall not be located within 3.0 m of a Residential Zone.</p> <p>Pylon and Ground Signs shall be located 2.0 m from all Street Lines and Property lines.</p>
OS	Accessory: Fascia, Projecting, Roof	<p>Maximum number: Cumulative 2 per each building on a Property</p> <p>Maximum Sign Area: 10 m<sup>2</sup> per Sign</p>
OS	Accessory EMD-Readograph or EMD-Static Sign at the Julie McArthur Regional Recreation Centre, 700 10 <sup>th</sup> Street East, and the Harry Lumley-Bayshore Community Centre, 1900 3 <sup>rd</sup> Avenue East, only	<p>Only permitted in combination with the other Sign types permitted.</p> <p>Maximum Sign Area: May occupy up to a maximum of 50% of the maximum Sign Area of the Fascia, Projecting, Roof, Pylon or Ground Sign.</p> <p>Minimum display time: 2 minutes</p> <p>Transition: maximum 1 second with no visual effects</p> <p>Maximum Illumination: Daytime: 5000 nits Sunset to Sunrise: 300 nits</p> <p>No EMD-Readograph or EMD-Static Sign shall project light on to an adjacent residential Property.</p> <p>Location on a Property: Shall be located in accordance with the location requirements for the other Sign types permitted.</p>

<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
RUR + A	Accessory: Ground, Sandwich, Fascia, Banners and Projecting	<p>All Signs shall identify either the name of the farm or be accessory to an agricultural use advertising products only produced on the premises</p> <p>Maximum number Ground, Sandwich, Projecting, Banners or Fascia Sign: 1 Sign identifying name of farm and, 1 Sign identifying products produced on the premises.</p> <p>Maximum Sign Area Ground, Fascia and Projecting Signs: 3.75 m<sup>2</sup></p> <p>Location on a Property: Ground Signs shall be located a minimum of 2.0 m from all Street Lines and Property lines.</p> <p>Sandwich Sign: Maximum Sign Area: 0.5 m<sup>2</sup></p> <p>A Sandwich Sign shall not project more than 0.6 m from the front face of a building or from the edge of the Private Sidewalk or pedestrian path and in no case shall a Sandwich Sign create less than 1.5 m of clear space for the travel of public on a Private Sidewalk.</p> <p>A Sandwich Sign shall be located a minimum of 2.0 m from any Street Line or Property line.</p> <p>A Sandwich Sign shall not be Displayed in a manner which obstructs the view of the drivers of vehicles or pedestrians on a Street when approaching an intersection or when entering a Street from Private Property.</p> <p>All Sandwich Signs shall be weighted or otherwise safely secured but shall not be affixed to the sidewalk, light posts, street furniture or trees.</p> <p>Sandwich Signs shall be Displayed only when a Business opens for the day and must be removed when said Business closes for the day.</p>
ZH <i>Amended by By-law 2017-060</i>	No Signs permitted except as otherwise provided site specifically.	

<b>Table #3: Signs Permitted in various Zones – Permit Required</b>		
<b>Zone</b>	<b>Sign Type Permitted</b>	<b>Regulations</b>
ZH Site Specific <i>Amended by By-law 2017-060</i>	A Pylon Sign shall be permitted in the ZH Zone at Part 1 of RP16R-5763 roll number 425902001615101	Notwithstanding the definition of Accessory Sign and the Clear Height and projection above the ground otherwise required for a Pylon Sign set out in this by-law, the following shall apply to a Pylon Sign at this location which is Accessory to the Property located at 195 24 <sup>th</sup> Street West: Maximum number: 1 Pylon Sign Maximum Sign Area: 17.0 m <sup>2</sup> Maximum Sign height / projection: 8.0 m above the ground immediately below the Pylon Sign Minimum Clear Height: 2.4 m Minimum Setback: 3.0 m from all Street Lines and 1.5 m from all other Property Lines

**Community Event Signage**

27. No Person shall Display the types of Signs listed in Table #4:
- a. other than in the locations and according to the regulations specified in Table #4;
  - b. without a Sign permit for the fee as set out in the Fees and Charges By-law; and
  - c. without providing the City with a minimum of \$2 million dollars of liability insurance naming the City as an additional insured relating to the placement of the Sign.

<b>Table #4: Community Event Signage</b>		
<b>Sign Type Permitted</b>	<b>Regulations</b>	<b>Locations Permitted</b>
<p>Sandwich Sign Accessory to a Community Event</p>	<p>Maximum number: 4</p> <p>Maximum Sign Area: 1.0 m<sup>2</sup></p> <p>A Sandwich Sign for a Community Event shall be located within the Street Allowance and shall not project more than 0.6 m from the front face of a building or from the edge of the Private Sidewalk, public sidewalk or pedestrian path and in no case shall a Sandwich Sign create less than 1.5 m of clear space for the travel of public on a Private Sidewalk or public sidewalk.</p> <p>A Sandwich Sign shall be located not more than 25 m from the curb face of an intersection.</p> <p>A Sandwich Sign shall not be located closer than 1.0 m of the travelled portion of a Street, shoulder or parking spaces at the edge of the travelled portion.</p> <p>A Sandwich Sign shall not be Displayed in a manner that obstructs the view of the drivers of vehicles or pedestrians on a Street when approaching an intersection or when entering a Street from a private Property.</p> <p>All Sandwich Signs shall be weighted or otherwise safely secured but shall not be affixed to the sidewalk, light posts, street furniture or trees.</p> <p>Sandwich Signs are permitted only for the duration of an event and shall be removed no later than one day following the event.</p>	<p>6<sup>th</sup> Street East &amp; 9<sup>th</sup> Avenue East</p> <p>10<sup>th</sup> Street East &amp; 9<sup>th</sup> Avenue East (SW, NE and NW only)</p> <p>10<sup>th</sup> Street West &amp; 2<sup>nd</sup> Avenue West (SW and SE only)</p> <p>10<sup>th</sup> Street West &amp; 9<sup>th</sup> Avenue West (SW and SE only)</p> <p>10<sup>th</sup> Street West and 1<sup>st</sup> Avenue West (SW and NW only)</p> <p>14<sup>th</sup> Street West &amp; 2<sup>nd</sup> Avenue West (NW, NE and SW only)</p> <p>End of 6<sup>th</sup> Street East at 2<sup>nd</sup> Avenue East (W only)</p>

<b>Table #4: Community Event Signage</b>		
<b>Sign Type Permitted</b>	<b>Regulations</b>	<b>Locations Permitted</b>
H-Frame Accessory to a Community Event	<p>Maximum number: 70</p> <p>Maximum Sign Area: 0.4 m<sup>2</sup></p> <p>All H-Frame Signs shall be weighted or otherwise safely secured but shall not be affixed to the sidewalk, light posts, street furniture or trees.</p> <p>H-Frame Signs shall be placed a maximum of 3 days prior to an event and shall be removed no later than 1 day following the event.</p>	<p>H-Frame Signs shall only be permitted on a Street Allowance in front of any Property which is owned by the City, the County of Grey, the Province of Ontario or the Dominion of Canada or in front of private Property with permission from the Owner of the private Property.</p> <p>Notwithstanding the above, H-Frame Signs shall not be permitted on a Street Allowance abutting Greenwood Cemetery.</p> <p>H-Frame Signs shall not be Displayed to obstruct the view of the drivers of vehicles or pedestrians on a Street when approaching an intersection or when entering a Street from a Private Property. See definition of Sight Triangle in section 5.</p>
Cross Street Banners relating to a Community Event	<p>Maximum number: 4 per event</p> <p>Require completion &amp; submission of Special Event Banner Permit Form provided by the City</p> <p>Cross Street Banners to be placed by City Staff (or City contractor) with costs to be paid by Community Event Organizer</p> <p>A maximum of 2 Cross Street Banners shall be permitted in a block at any one time.</p> <p>A Cross Street Banner may be Displayed 30 days prior to an event and removed a maximum of 3 days following an event</p> <p>The Person organizing the Community Event is responsible for all costs relating to designing and manufacturing Banners to the satisfaction of the City</p> <p>City staff will not Display Cross Street Banners that are not properly constructed or pose other safety concerns</p>	<p>Downtown Cross Street Banner locations only on 2<sup>nd</sup> Avenue East between 7<sup>th</sup> Street and 11<sup>th</sup> Street East</p>

<b>Table #4: Community Event Signage</b>		
<b>Sign Type Permitted</b>	<b>Regulations</b>	<b>Locations Permitted</b>
Fence Banners Accessory to a Community Event	<p>Maximum number: 2 per event</p> <p>Maximum of 3 Fence Banners in any one approved location at any one time</p> <p>Require completion &amp; submission of Special Event Banner Permit Form</p> <p>Fence Banners are to be secured safely with plastic ties with excess end trimmed, without damaging the fence and with costs to be paid by Person organizing the Community Event</p> <p>Fence Banners may be Displayed 30 days prior to an event and removed a maximum of 3 days following the event</p>	<p>Kelso Beach Park</p> <p>Victoria Park</p> <p>St. George's Park</p> <p>9<sup>th</sup> Avenue East, (former landfill site)</p> <p>Duncan McLellan Park</p> <p>Tom Williams Park</p> <p>Kinsmen Park</p>
Accessory Portable	<p>Maximum number: 1 per existing entrance or one per 200 m of Street Frontage or part thereof</p> <p>Maximum Sign Area: 3.75 m<sup>2</sup> shall be permitted only during the setup and for the duration of the event and shall be removed within 24 hours of the end of a Community Event.</p>	City park, Open Space, Property or Facility.

## **Part V. Penalty and Enforcement**

### **Penalty**

28. Any Person who contravenes the provisions of this by-law is guilty of an offense and, upon conviction, is subject to the penalty set out in the *Provincial Offences Act*.
29. For the purposes of this by-law, each and every day that a contravention of this by-law continues constitutes a separate and distinct offence under this by-law.
30. In addition to any other remedy provided for in law, the City, upon the giving of notice to the Owner of the land by registered mail or personal service at the address as shown in the last revised assessment roll, may remove any Sign that is Displayed in contravention of this by-law, or that is unsafe and poses a danger to the public, and any expenses incurred by the City in doing so may be collected by action or in like manner as municipal taxes.

### **Enforcement**

31. This by-law may be enforced by any Designated Official.
32. Any Designated Official may enter private Property at any time for the purposes of upholding the provisions of this by-law.

**Part VI. Conflict and Transition**

**Conflict**

- 33. In the event the provisions of this by-law are inconsistent with the provisions of the *Municipal Act*, its Regulations or any other Act, the provisions of the Act or Regulation shall prevail.
- 34. In the case of conflict between the provisions of this by-law and provision of other by-laws and statutes, the most restrictive by-law or statute shall apply;

**Terms Severable**

- 35. The terms and provisions of this by-law shall be severable and should any term or provision be found by a court of competent jurisdiction to be legally unenforceable, in operative or invalid, the remainder of the by-law shall continue to be in full force and effect.

**Transition**

- 36. Nothing in this by-law prevents the erection or use of a sign or other advertising device for which an application for sign permit was submitted prior to enactment of this by-law, provided the sign or other advertising device complies with the provisions of Sign By-law No. 1986-193 which applied immediately prior to the enactment of this by-law.

**Repeal**

- 37. By-law Number 1986-193 is hereby repealed.

**Enactment**

- 38. This by-law shall come into full force and effect upon the final passing thereof at which time all by-laws, policies and resolutions that are inconsistent with the provisions of this by-law are hereby amended or repealed insofar as it is necessary to give effect to the provisions of this by-law.

FINALLY PASSED AND ENACTED this 13<sup>th</sup> day of January, 2014.

Signature on File  
Mayor Deborah A Haswell

Signature on File  
Kristen M. Van Alphen, City Clerk