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FOR IMMEDIATE RELEASE

August 3, 2011

Bruce Power Title Sponsor of the 2011 Rec Centre Hockey Challenge



(Owen Sound, ON) MP Larry Miller and campaign co-chairs Sonya Mount and Tom Rice announced Bruce Power's involvement as the title sponsor of the 2011 Rec Centre Hockey Challenge today, on-site at the new Regional Recreation Centre. James Scongack, Bruce Power's Head of Corporate Affairs was on hand for the announcement.

"The new recreation centre in Owen Sound will be a great addition to the community and the entire region" commented Scongack. "Bruce Power is pleased to be a title sponsor for this important fundraising event being held in September to support this community-led effort to make this facility a reality."



Owen Sound & Area Family Y

640 2nd Avenue East, Owen Sound, Ontario N4K 2G8 Tel: (519) 376-0484 Fax: (519) 376-0487 Website: www.regionalreccentre.ca
Charitable Reg No 11907 4995 RR 0001



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The 2011 Rec Centre Hockey Challenge presented by Bruce Power will take place on Saturday, September 17, 2011 at the Harry Lumley Bayshore Community Centre at 7:00 pm. The event features two hockey teams; the Conservative All-stars and the Rec Centre All-stars facing off to raise funds for the Regional Recreation Centre.

Confirmed NHLers include: Kirk Maltby, Jacques Demers, Paul MacDermid and a surprise Toronto Maple Leafs personality. Other team members include MPs, local athletes and personalities', as well as amateur and professional hockey players.

"I am very pleased that Bruce Power has come on board as the title sponsor of this unique event, in support of a great local project" said MP Miller. "Bruce Power has a history of being a great corporate citizen and we thank them for it."

"We are pleased to have Bruce Power join us in this community event" commented Mount. "The Rec Centre is for people of all ages, and with Bruce Power on board, they continue to demonstrate their commitment to the people of this area."

Tickets for the game will be available at the door with seating on a first come, first serve basis. Tickets will cost \$10 for adults and \$5 for children and students 18 and under.

An autographed Curtis Sanford goalie mask will be raffled off at the event. The mask, donated by the Sanford Family, was featured on Hockey Night in Canada and pays homage to his hometown Owen Sound roots. The design includes images of Billy Bishop and Harry Lumley.

The Air Canada Fly Anywhere raffle began in March and a winner will be drawn at the hockey game on September 17th. Only 3000 tickets are available and are selling quickly. There are two great prizes, one includes roundtrip airfare for two anywhere in the world the Air Canada flies, and the second includes roundtrip airfare for two, anywhere in North America.

Tickets are \$10 each and available now, throughout the region. Visit www.regionalrecentre.ca for ticket outlets.

Proceeds from the 2011 Rec Centre Hockey Challenge presented by Bruce Power will support the new Regional Recreation Centre, a "one stop shop" for arena sports, aquatics and fitness and recreation in the area. Year round access to arenas, improved training facilities and the opportunity for hosting tournaments and competitions will benefit area residents and athletes. Children, teens, adults and seniors will all enjoy the positive impact of this fully-accessible community hub.



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If you are interested in available sponsorship opportunities, or for more information about the event; visit www.regionalrecentre.ca or contact Lisa Billing at 519-376-0484 ext 222 or lbilling@ymcaowensound.on.ca.

For further comment, contact:

Larry Miller, Member of Parliament Bruce-Grey-Owen Sound
(519) 371-1059

James Scongack, Head of Corporate Affairs, Bruce Power
(519) 386-2157



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