



REGIONAL RECREATION CENTRE CAMPAIGN COMMITTEE

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FOR IMMEDIATE RELEASE
January 24 2012

Building Stronger Communities: Freedom 55 Financial and Owen Sound Family YMCA

The fundraising committee for the Regional Recreation Centre closer to achieving its \$5 million goal, thanks to a \$25,000 pledge made through the national corporate citizenship program of Great-West Life, London Life and Canada Life. The donation will help support the build of this fully accessible, multi-purpose, regional facility.

Knowing the opportunities available to local seniors at the rec centre were a strong force behind the donation, the new space has been designed to meet the needs of everyone in the community, including the aging population. The walking/running track, the Cardiac Rehabilitation program, the warm water pool and the Family Y's senior-specific fitness and social programs offer excellent opportunities to keep seniors healthy and active for years to come.

"Living and working in the region, we see first-hand the impact that an investment in health and wellness can make," said John Cleminson, Director with Freedom 55 Financial, a division of London Life Insurance Company. "This is consistent with our goal to help build Stronger Communities Together™. The Y's cardiac rehab program that is run in partnership with Grey Bruce Health Services will help seniors in the region improve their health and get back on their feet after a cardiac incident. We are pleased to be recognized in the naming of the Cardiac Rehabilitation Office, and honoured to support a key resource for the region."

Freedom 55 Financial representatives Mitch Childs, Marg Stewart and Matthew Roemer presented fundraising campaign co-chair Sonya Mount with a cheque for \$25,000.

"This is a wonderful gift in support of the needs of our community," commented Mount. "This contribution and the support from 700 other donors, is helping to change the landscape of health and fitness in Grey and Bruce for generations to come."

With 80% of the funding goal achieved, continued community support is needed to take this campaign over the top. The new home of the Family YMCA and a double ice pad arena, the Regional Recreation Centre triples the size of the current aquatic facilities and doubles available arena and workout space. The facility will feature an elegant donor wall composed of Algonquin limestone donated by Owen Sound Ledgerock. All donations of \$5,000 or more will be permanently recognized on the wall.



Owen Sound & Area Family Y

640 2nd Avenue East, Owen Sound, Ontario N4K 2G8 Tel: (519) 376-0484 Fax: (519) 376-0487 Website: www.regionalreccentre.ca
Charitable Reg No 11907 4995 RR 0001



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For more information about the Regional Recreation Centre, or to donate, visit www.regionalreccentre.ca or contact the campaign office at (519) 376-0484 ext 222.

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For further comment, contact:

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